EXHIBIT 1

Ford Go Further

Vehicles Shop Finance Owner Locate a Dealer Sign In English

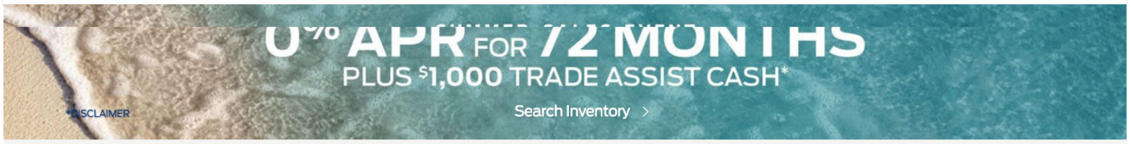
Explore 2017 **Fusion** | Local Offers | Build & Price | Search Inventory

We all drive. Some of us just look better doing it.

Starting at[1] $22,120 | Lease at $233/mo | Pricing for August 22, 2017 and ZIP 98101 View all offers

EPA- Est. City/Hwy STANDARD 21/32[2] MPG

Seating for 5


0% APR FOR 72 MONTHS
PLUS $1,000 TRADE ASSIST CASH*
Search Inventory
*DISCLAIMER

It's OK to stare.

We warn you. It's going to be a tough choice.

2017 Fusion

Exterior

White Platinum

Build & Price

Beyond style.

Find Out More

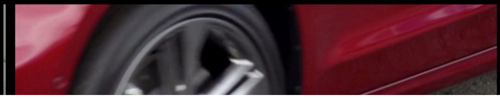
Striking in looks, equally impactful in function.

Bright, efficient LED lamps.
- LED headlamps*
- LED fog lamps*
- LED taillamps
- LED accent lighting

*Available feature

Explore Design

Engineering the 2017 Fusion



Pothole Mitigation Technology

Which EcoBoost® Are You?

The available EcoBoost engines combine three different technologies - turbocharging, direct injection and twin independent variable cam timing (Ti-VCT) - designed to enhance performance. New for 2017: Auto Start-Stop Technology is now standard with the 1.5L EcoBoost engine. Auto Start-Stop Technology could help reduce fuel consumption and reduce emissions during city driving. It also conveniently includes steering wheel-mounted paddle shifters. Also new for 2017 is the mighty 2.7L EcoBoost V6 engine powering the Fusion V6 Sport.

Explore Performance

1.5L:

Available on Fusion SE, the 1.5L delivers impressive performance without sacrificing power. Standard Auto Start-Stop Technology is paired with the standard six-speed automatic transmission with steering wheel-mounted paddle shifters.

2.0L:

The 2.0L, standard on Titanium and Platinum and available on SE, is a great choice for Fusion drivers who desire more horsepower. It, too, is paired with the standard six-speed automatic transmission and is available with all-wheel drive.

2.7L:

This proven, powerful EcoBoost® engine, available in the 2017 Fusion line exclusively on the new Fusion Sport, delivers high-performance V6 power for serious driving enthusiasts. It's paired with a six-speed automatic transmission with steering wheel-mounted paddle shifters, plus standard all-wheel drive.

Start moving smarter with FordPass.

With the FordPass™ app, you have A Smarter Way to Move™ more freely throughout your day[163] .

Find parking[169], reserve and pay ahead of time

•Find parking , reserve and pay ahead of time
•Receive key vehicle info and schedule service
•Lock, unlock and start your vehicle remotely
•Get FordPass help from a friendly FordGuide

These are just some of the great things you can do with FordPass. Watch our video for FordPass tips and info that will help get you on your way. And if you haven't already, download the FordPass app on the App Store[167] or get it on Google Play[43].

Discover FordPass

SYNC® 3

With SYNC 3, you can enjoy all of the SYNC features, plus our next generation of voice-activated technology.[27]

- Smart hardware meets smart software with an easy-to-read color touchscreen
- Experience quick reactions to your commands
- Capacitive touchscreen features impressive responsiveness such as the convenient swipe feature
- Talk with real-world voice commands
- Locate your favorite restaurants with simple destination entry via the optional navigation
- Bring the power of Siri® Eyes Free and your iPhone® into your vehicle[48]

Explore Technology

Pre-Collision Assist
MPH

Pre-Collision Assist with Pedestrian Detection*

If the system's sensors detect a potential collision with a car or pedestrian in front of you, a warning flashes on the windshield and an audible alert sounds. Also, the brakes will precharge and increase brake-assist sensitivity to provide full responsiveness when you brake. If the driver does not take corrective action and collision is imminent, brakes can automatically apply. Available on SE, Titanium and Sport and standard on Platinum.

Explore Smart

*Driver-assist features are supplemental and do not replace the driver's attention, judgment and the need to control the vehicle. While Pre-collision Assist with Pedestrian Detection may be especially helpful in unexpected situations, it does not replace the driver and has limitations, including nighttime, low and harsh lighting conditions, vehicles moving in a different direction and certain weather conditions.

Ford Fusion earns top award from IIHS after improvements.

The 2017 Ford Fusion is a 2016 IIHS Top Safety Pick+ when equipped with optional front crash prevention. Front crash prevention includes available Pre-Collision Assist with Pedestrian Detection, which can warn of a potential frontal collision with a vehicle or pedestrian ahead, pre-charges the brakes and, if the driver does not take corrective action and the collision is imminent, the brakes can automatically apply.*
To receive this recognition, a vehicle must earn good ratings in all five crashworthiness tests and have available front crash prevention that earns an advanced or superior rating.

*Driver-assist features are supplemental and do not replace the driver's attention, judgment and the need to control the vehicle. Pre-Collision Assist with Pedestrian Detection can detect pedestrians, but not in all conditions and does not replace safe driving. See owner's manual for system limitations.

2016 IIHS
TOP SAFETY PICK+
The 2017 Ford Fusion is a 2016 IIHS Top Safety Pick+ when equipped with optional front crash prevention.

Fusion Models

Compare Models

S
Starting at $22,120[1]
EPA Est. MPG 21 city 32 hwy [2]
View All Offers

SE
Starting at $23,250[1]
EPA Est. MPG 21 city 32 hwy [2]
View All Offers

Hybrid S
Starting at $25,295[1]
EPA Est. MPG 43 city 41 hwy [2]
View All Offers

Hybrid SE
Starting at $26,100[1]
EPA Est. MPG 43 city 41 hwy [2]
View All Offers

Titanium
Starting at $30,250[1]
EPA Est. MPG 21 city 31 hwy [2]
View All Offers

Build & Price

Search Inventory

Request Quote

DISCLOSURES

Search

Popular Focus Fiesta Mustang F-150

2017 Fusion
- Gallery
- Features
- Models & Specs
- Pricing & Incentives
- Certified Pre-Owned
- All Vehicles

Shopping Tools
- Build & Price
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- Get a Quote
- Special Offers
- Trade-In Value
- Get a Brochure

Finance
- Finance Options
- Payment Calculator
- Customer Support
- Apply Online
- My Account
- Ford Interest

Owner
- Owner Home
- Schedule Service
- Your Warranty
- Service Coupons & Offers
- Redeem & Rebate

Experience Ford
- Corporate
- Careers
- Investors
- Company News
- About Ford
- Racing

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Advantage
Investor Center
Ford Credit Careers

SYNC Technology
Vehicle How-Tos
Software Downloads
Owner Manuals
Solution Finder
Locate a Dealer
Ford Parts
Give Us a Call
Roadside Assistance
Ford Protect EXT SVC Plans
Safety Recalls

Accessories Store
Warriors in Pink
Ford Merchandise
SYNC
Ford Pass
Ford Social
My Ford eMagazine

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Go Further

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